

# ClickWise

SEARCH ENGINE MARKETING  
& PROMOTION



“70% of all website visitors begin with a search”

ClickWise Ltd. is a search engine marketing provider, specializing in a wide range of online promotional services that enable advertisers and publishers to drive targeted traffic effectively.

Search Engine Marketing relates to a simple concept of appearing at the receiving end of a related query from a potential client. When a potential client makes a query via the search engine, they are in a certain stage of the buying cycle. Entering a search query in the search engine is much like entering a shopping mall with many stores and your goal as service or product provider is make yourself conspicuous and

attractive for the potential client. And our goal is to supply all of the necessary tools and know how to achieve your goals this environment makes search engines the leading sources of highly targeted traffic. Both for organic search results and sponsored search results.

ClickWise also has designed and deploys unique affiliate structured programs that deliver relevant leads that drive sales through a variety of "performance based" delivery methods. From organic search engine optimization to media acquisitions and PPC campaign management, with broad experience a proven track record in lead generation in industries such as financial services, real estate, insurance and travel, ClickWise provides the most

comprehensive service for online promotion.

**ClickWise Ltd.**

Galgalei Haplada 20  
Herzelyia Pituach,  
Israel

T: +972.9.9511767  
F: +972.9.9511817  
[www.click-wise.com](http://www.click-wise.com)  
[info@click-wise.com](mailto:info@click-wise.com)

Google Certified Professional



2006

Recently certified as Google AdWords professionals, ClickWise has been given a seal of approval for optimizing and maintaining Google campaigns. Intended as a program to assure quality and know-how, the AdWords qualified professionals program is a guarantee that the people running your search engine PPC campaign have ample knowledge in keyword analysis, bidding and budget allocation.

ClickWise team of campaign managers are all Google certified professionals.

ClickWise is also offering Google Analytics implementation and website stats analysis.